

## CI 452 – Small Format Video Production

**Time:** May 12 – 23, 2008  
**Instructor:** Peter J. Fadde  
**Office:** 146 Wham  
**Hours:** Monday, Tuesday, Wednesday – 2:00 to 3:00pm  
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**Text:** Pogue, D. (2005). *The missing manual: i-Movie HD & i-DVD. DIY Network* “Making Home Movies” (provided DVDs)  
*Producing Video Learning Objects for E-learning* (Fadde, PJ)  
[http://www.elearnmag.org/subpage.cfm?section=best\\_practices&article=46-1](http://www.elearnmag.org/subpage.cfm?section=best_practices&article=46-1)  
(other readings as assigned and provided)

**Materials:** It is not necessary to have your own camcorder, but if you own one it is advised that you bring it and use it. Two mini-DV videotapes will be provided for work tape and to turn in your final project.

**Attendance:** With only ten class sessions it is essential to attend all classes. Group activities rely on everybody and cannot be made up.

**Goals:** Video has become an essential aspect of teaching, training, and communications. This course is an intensive workshop that will provide you with a thorough understanding of video formats and production techniques. These formats and techniques can be applied to the production of video programs for personal, classroom, or corporate use.

<b>Grading:</b>	In-class participation	20 percent
	In-class activities	40 percent
	Final project	40 percent

**Schedule:** The class schedule is front loaded with reading and in-class activities. In the second week you will be focusing on your final project. “Just in time” lectures, demonstrations, and examples will be provided as suggested by project needs. You will be expected to attend to these, even if they don’t relate directly to your project. The schedule is tentative and may change with the interests and pace of the class.

**Project:** The final project may be an individual or small group production. The format can be any of those covered in the class, or something else that you propose. The content of the project is up to you. The project should challenge you to apply the knowledge and skills you have learned.

## CI 452 – Instructional Video Production

Session	In Class	Homework
<b>WEEK ONE</b>		
Monday	Activity: Shoot Class Intro Video  Camera movement, framing, in-camera editing  “Making Home Movies” #1(1)	Ch. 1, 2*, 3, 4 (87-101), 5 (skim)  Making Movies: #1(2) - Interview #3 – <i>iMovie</i> editing
Tuesday	Editing with <i>iMovie</i> Activity: Edit Class Intro video (bring headphones) Formats: Interview	Ch. 5*, 6, 7*, 8* Making Movies: #2(1)- Shoot for Edit #2(2)- Editing
Wednesday	Training/Demonstration Video Activity: “How To” video	Facility Proposal Ch. 9, 10 Making Movies #2(3)- Lighting
Thursday	Formats: Feature, learning objects  Activity: Interview, Presentation Video Project Planning: Proposal, Storyboard, shot sheet, talent/crew roles	Ch. 11, 12, 13, 15  Project pre-proposal Storyboard Scenario
Friday	Formats: Drama, documentary Activity: Videotape Soft Skills scene  Project meetings	Project Final Proposal

### WEEK TWO

Monday – Thursday	Project Production  Just-in-Time Lectures	Project Production  (Readings as assigned and provided)
Friday	Project presentations	

(schedule and activities open to change)

## **Emergency Procedures:**

**Southern Illinois University Carbondale is committed to providing a safe and healthy environment for study and work.**

**Because some health and safety circumstances are beyond our control, we ask that you become familiar with the SIUC Emergency Response Plan and Building Emergency Response Team (BERT) program. Emergency response information is available on posters in buildings on campus, available on the BERT's website at [www.bert.siu.edu](http://www.bert.siu.edu)**

**<<http://www.bert.siu.edu/>> , Department of Public Safety's website [www.dps.siu.edu](http://www.dps.siu.edu) <<http://www.dps.siu.edu/>>**

**(disaster drop down) and in the Emergency Reponse Guidelines pamphlet. Know how to respond to each type of emergency.**

**Instructors will provide guidance and direction to students in the classroom in the event of an emergency affecting your location. It is important that you follow these instructions and stay with your instructor during an evacuation or sheltering emergency. The Building Emergency Response Team will provide assistance to your instructor in evacuating the building or sheltering within the facility.**